

# Apptio Cloudability

**Move Fast. Spend Wisely. Do More.**

## Get smart with your cloud-first initiative.

Cloud is part of every IT organization – whether planned or not. Staying on top of cloud usage and cost with FinOps best practices is critical to avoiding spending surprises, waste, and inefficiency. Organizations without dedicated cloud financial stewardship face common challenges:

- Cloud spending accelerates without warning, leading to budget and resource constraints
- Cloud sprawl, underutilized resources, and poor purchasing decisions create unnecessary waste and slow cloud adoption
- Cloud consumers want to be good stewards of company resources, but don't always have the tools and visibility to make this a reality

### Key Benefits

**Save 20%** on annual cloud spend

**Allocate 100%** of cloud costs

**Free up 25+** hours a month

**Accelerate** cloud migrations

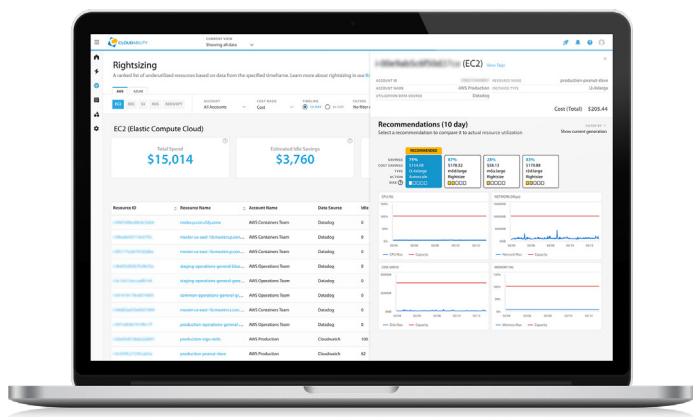
**Achieve 90%+** RI coverage

**Calculate** cloud TCO

## Accelerate your FinOps practice.

Apptio Cloudability is a cloud financial management solution that helps companies monitor, manage, and rightsize cloud expense across any size business.

The platform offers teams full visibility into cloud costs so they can reduce waste, optimize for efficiency, and bring solutions to market faster. Our enterprise-scale analytics engine delivers real-time spend data and powerful recommendations that are easy for anyone to use. The result is a shared FinOps mindset that allows organizations to move fast, spend wisely, and do more in the cloud.

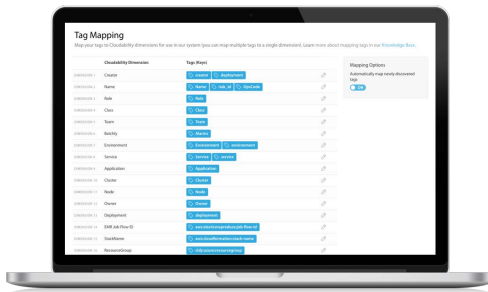


**APPTIO®**

## Cloudability

**Move Fast. Spend Wisely. Do More.**

- **Inform:** Empower teams with accurate, real-time insights
- **Optimize:** Predict, plan, and rightsize cloud spend
- **Operate:** Continuously improve the unit economics of cloud



## Create visibility & trust

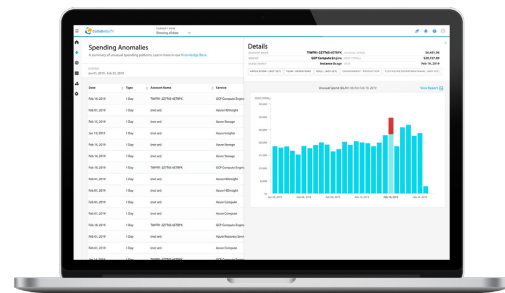
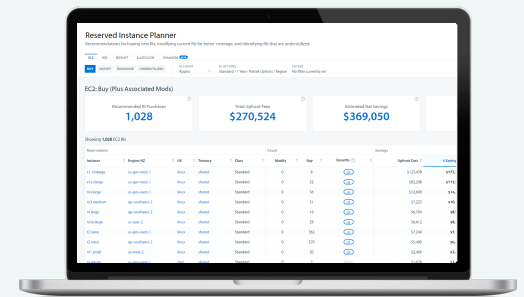
Empower teams with accurate, real-time insights

- Free up over 25 hours a month managing cloud spend with tailored dashboards and views
- Allocate 100% of cloud costs including containers, support, and shared services
- Communicate the value of cloud at the application and BU level by mapping costs to custom business dimensions
- Establish budgets and predict future spend with ML-driven forecasts

## Optimize resources & save on cloud

Predict, plan, and rightsize cloud spend

- Save over 20% on annual cloud spend with intelligent optimization recommendations
- Rightsize resources based on CPU, memory, network and storage needs
- Achieve more than 90% RI coverage with end-to-end reservation planning, including purchasing and modification
- Detect and remedy spend anomalies with real-time notifications



## Mature your Cloud Center of Excellence

Continuously improve the unit economics of cloud

- Automate best practices for cost optimization and data hygiene
- Simplify organization-wide chargeback/showback
- Benchmark across teams and against peers
- Integrate Apptio Cloudability's API into existing business processes and toolsets such as Jira and Datadog



Maintained 90%+ RI Coverage to run their infrastructure at the lowest rate possible



Reinvested \$1 million savings into the infrastructure they provide for their customers



Saved \$5 million enterprise-wide by leveraging Cloudability recommendations

### Get started

Apptio is a leading provider of cloud-based Technology Business Management (TBM) software that helps technology leaders manage the business of IT. For more information about Apptio Cloudability, visit [AWS Marketplace](https://aws.amazon.com/marketplace/apptio).