

# Experience It Free at www.densify.com/try

Cloud applications that run on suboptimal resources can cause serious business risks and massive unnecessary spend.

Densify is an *advanced hybrid cloud and container resource management* platform, leveraging machine learning to make workloads self-aware of their precise resource requirements and fully automate the resource management process.

With Densify, you get the best of both worlds: *Your cloud spend is under control* and *your apps perform and scale better* as they get precisely matched across AWS, Azure, Google Cloud, Kubernetes, and VMware environments.



CLOUD ENGINEERS

Automated resource management at scale, with unparalleled elasticity at the lowest cost.



Improved efficiency and reduced risk by determining best container sizes and node resources.



Full financial visibility and cost intelligence for reporting and chargebacks.

### Why Organizations Use Densify

Densify delivers *automation* and *operational excellence* in cloud management, *enhancing application performance* with *financially prudent cloud spend*.



Better app performance & stability



Fully-automated cloud resource selection & usage

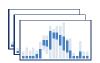


Financially-prudent cloud spend



Operational efficiency as you select, deploy, & leverage cloud for your apps

### **How Densify Works**



#### Establishes Machine-Learned App Demand Patterns

Business cycles, peaks and valleys, and time-of-day patterns

### **Builds Normalized Models of Cloud Supply**

Ingests the entire cloud catalog and latest technologies



kubernetes





**vm**ware

#### **Considers Numerous Factors**

Performance benchmarks, cost, technical rules, tags, and policies







Granular Policy Control

Cloe

## **Cloud Learning Optimization Engine**

Dynamically matches the correct cloud and container resources to your apps' demands



Automated Cloud Resource Management









Out-of-the-box integration within your

normal workflow

environment

## **Award-Winning Cloud Optimization Technology**



Densify Named a *Leader* in The Forrester Wave™: Cloud Cost Monitoring And Optimization



"Densify targets the root cause of cloud challenges by addressing the problem at the infrastructure level"



"Densify...goes beyond simple bill reading capabilities by adding in-depth analytics and machine learning, backed up by an extensive understanding of the leading public cloud products."



"Densify leverages machine learning to continuously match application workloads with hybrid cloud infrastructure"

