



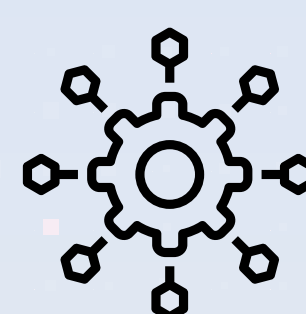
# Hong Kong Internet Lifestyle Platform Grows with No Limit using AWS

Internet company **HK01** operates websites and mobile apps, delivering news and entertainment to Hong Kong residents.

The company runs all its **digital platforms**, including its flagship hk01.com website on **Amazon Web Services (AWS)**, as well as its **data analytics** and **machine-learning environments**. HK01 runs Docker and Kubernetes container management systems on AWS and leverages the cloud service provider's Multi-AZ architecture.

## Why AWS?

Provides a single system to manage multiple microservices



Upgrades HK01 technology stack seamlessly and cost-efficiently

Supports 500% YOY Growth



## A Deeper Look into Key Benefits

1

**Cuts code deployment times by more than 90%** using AWS CodeDeploy

90%

2

**Processes 20 times more data at one-fourth of the original cost** with Amazon Redshift Spectrum

20x

3

**Reduces infrastructure costs by up to 80%** with Amazon S3 to host website assets and Amazon CloudFront to deliver content

80%

4

**Increases speeds for querying data for analytics by up to 10x** with Amazon Aurora

10x

“By leveraging the managed services provided by AWS, we **save an estimated HK\$1 million [US\$127,500] a year** in the cost of hiring dedicated database experts to maintain our systems.”

**Alex Wang**  
Chief Technology Officer, HK01

## Products



Amazon  
Aurora



Amazon  
CloudFront



Amazon  
CodeDeploy



Amazon  
S3



Amazon  
Redshift  
Spectrum