



TRAINING AND CERTIFICATION

# AWS Skills Guild

Accelerate your cloud adoption with AWS Skills Guild, **a comprehensive skills enablement program that builds cloud fluency across your organization**. AWS Skills Guild is a programmatic approach that helps you accelerate cloud outcomes by creating excitement, increasing employee engagement, and nurturing a culture of learning.

## Build in-house skills and an innovative learning culture

You're investing in the AWS Cloud, modernizing applications and workloads, and transforming the way you work and do business. Now, it's time to invest in your people and give energy and momentum to your ongoing cloud journey, creating an innovative culture of continuous learning that will help propel your organization into the future. The AWS Skills Guild is a tailored educational experience which helps build the skills your organization needs to get the best from the AWS Cloud and support key initiatives and projects. The program generates excitement about AWS, while also increasing affinity with the technology and creating an enthusiastic learning culture. Building a groundswell of cloud knowledge and skills across your organization, we'll also drive AWS Certifications for staff to lead successful future cloud projects, which also helps both attract and retain top talent.

### What does the program include?

**Excitement:** Investing in your peoples' skills development and working with transformative technology is exciting! We'll help you maximize this excitement to create momentum for your journey.

**Enablement:** Developing deep technical skills that build execution capability in parallel with the establishment of business-wide competency by investing in foundational training. This enables the whole of the organization to have a benchmark level of understanding of cloud terminology, and the new way of doing business.

**Advocacy:** Creating vocal advocates who drive momentum and ownership. They champion developing a "how to cloud" culture within your organization to establish a self-sustaining culture of continuous learning. AWS Training and Certification will partner with you to implement the program and see it through. You'll find a schedule of typical AWS Skills Guild activities on the following page.

### What do you need from me?

These programs are a partnership, and some commitment will be required from your organization, dependent on the structure of your program. At the very least, we'll ask that you nominate a team to lead the program internally and an executive sponsor to champion the program upstream.



**Build excitement**



**Enable cloud skills**



**Create cloud advocates**



**Share knowledge**

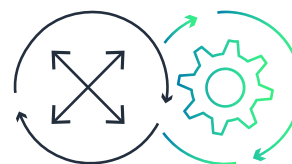


**Build and innovate**

# The AWS Skills Guild: Custom-built for your success

No two enterprises are the same. Each AWS Skills Guild is collaboratively designed specifically for your organization.

The structure and goals of the program are set to align with your business goals, empowering your existing staff to drive your organization's success in the AWS Cloud. A mix of the common workshops and training opportunities below will combine to form a program that creates excitement and momentum for your cloud adoption process and cultural transformation.



**Tailored for  
your organization**

## Formal training courses

Let your teams develop the skills to design, deploy and operate infrastructure and applications. This will be through instructor-led classes, labs, self-explore learning materials and certification preparation workshops.

## Digital innovators workshop

Working with your business leaders, we help enable them in the process of working backwards from customer requirements, in order to innovate on their behalf.

## Game Days and Hackathons

Having fun is essential in any learning journey. Game Days and Hackathons are engaging ways to put what your teams have learnt to the test in a fun and idea-filled environment!

## Lunch and Learns

Part of the continuous development phase, "Lunch and Learns" allow experienced staff to engage with new technologies, practices and services to keep their skills on the cutting edge.

## Cloud for business workshops

Learn from senior leaders at AWS and cloud experts who will address non-technical groups on topics such as collaboration, the agile workplace, innovation, and AWS Cloud fundamentals.

## Digital learning subscriptions

AWS Digital Training is designed to let you learn at your own pace, providing on-demand access to fundamental digital training courses with previews of paid technical specialty content.

## Immersion Days

AWS Solutions Architects take your identified cloud leaders on a deep dive to strengthen their confidence and capabilities with a particular technology.

## Focus on certification

Set goals to get a minimum number of technical staff certified on AWS. We will provide leadership and support to drive the focus on AWS Certifications.

## Celebrate success!

Recognizing and celebrating success is crucial for retaining top talent. Reward your people as they reach milestones by hosting certification appreciation events and providing swag.



## Ready to get started?

Speak with your AWS Training and Certification Business Development Manager or AWS Account Manager about launching your own program! Learn more at: [aws.training/guild](https://aws.training/guild)

