



Adopting a disruptor's mindset in the agentic era

The rise of agentic AI

By 2028,

1/3rd

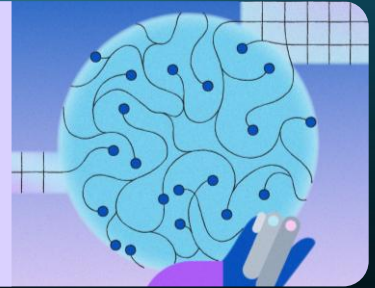
of all enterprise software applications will include agentic AI.¹



By 2028, at least

15%

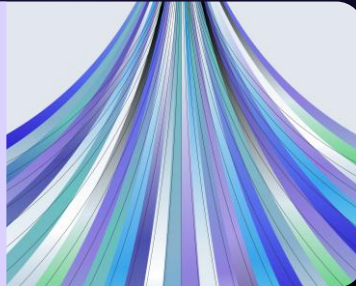
of work decisions will be made autonomously by agentic AI.¹



The market for AI agents is expected to grow to

\$52.6B

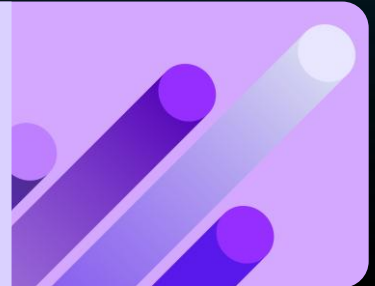
by 2030; an annual growth rate of 45%.²



More than

50% of orgs have

identified agentic AI as a priority area within gen AI development.³



The disruptor's mindset

The choices you make today will determine how your organization fares in the agentic era, and the value your teams create. This transformative technology represents a tremendous opportunity for organizations that are curious, open-minded, and persistent enough to learn new skills. To the disruptors at the forefront of innovation...

Agentic AI is a multiplier of human potential.

Those who are trained to effectively collaborate with AI stand to dramatically improve their outputs. For example, Genentech reduced 43,000 hours of manual effort to speed drug development.⁴

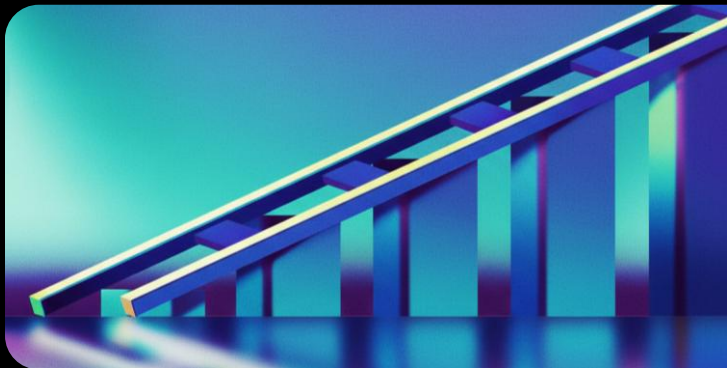


1. Gartner, <https://www.gartner.com/en/articles/intelligent-agent-in-ai>

2. Markets and Markets, <https://www.marketsandmarkets.com/Market-Reports/ai-agents-market-15761548.html>

3. Deloitte, <https://www2.deloitte.com/content/dam/Deloitte/us/Documents/consulting/us-state-of-gen-ai-q4.pdf>

4. <https://aws.amazon.com/solutions/case-studies/genentech-generativeai-case-study/>



It's creating new jobs and enabling higher value work.

Value is shifting from task completion to outcome ownership, and upskilling employees to manage agents toward goals. For instance, Rocket Companies achieved 68% faster query resolution and tripled loan closure rates.⁵

It will drive unprecedented business value.

With the right guardrails and governance, agentic AI will increase efficiencies and help us discover new ways of approaching problems. Amazon realized \$260 million dollars in annual cost savings by modernizing applications using agentic AI.⁶



A culture of experimentation will be key to success.

Innovation requires creating an environment where calculated risks and even failures are encouraged as learning opportunities.

Agentic AI is about reimagining what's possible.

It's far more impactful than just driving automation and cost-savings. It has the power to remake businesses and unlock competitive advantage.



As with any major shift, realizing the full potential of agentic AI will demand thoughtful planning and cautious execution. Learn more about the impact of agentic AI, and the practical steps executives can take to prepare their organizations to best take advantage of it.

➔ **Read the ebook, “An executive's guide to agentic AI”**

5. Source: <https://aws.amazon.com/blogs/machine-learning/enabling-complex-generative-ai-applications-with-amazon-bedrock-agents/> and <https://www.youtube.com/watch?v=Egc77PutWEo>

6. <https://aws.amazon.com/q/developer/>