

09:30-10:00	開放入場			
10:00-10:10	<b>Opening</b> Jason Wu 吳俊逸, Head of Taiwan Sales, AWS			
10:10-10:50	<b>Generative AI journey &amp; AI agent</b> <b>生成式AI之旅 &amp; AI agent 應用</b> Jayson Hsieh, Mgr, Solutions Architecture, AWS			
10:50-11:30	<b>Building a GenAI Data Strategy</b> <b>建構生成式AI數據策略</b> CT Huang, Taiwan SSO Lead, AWS			
11:30-12:00	<b>NAVI知識庫管理平台：打造企業級RAG應用的最佳實踐</b> <b>NAVI Knowledge Management System: Best Practices for Building Enterprise RAG Applications.</b> Allen Wu / 巫孟倫 R&D Director / 研發部協理博士 Netron			
	<b>Track1: 製造專場</b>	<b>Track 2: 零售與媒體專場</b>	<b>Track3: Web3專場</b>	<b>Track4: 現代應用程式工作坊 (已截止報名)</b>
13:30-14:10	<b>Enhancing Operational Effectiveness Across Various Domains Through Generative, Multimodal AI and Digital Twin Technology</b> 運用生成式、多模態 AI+ 數位孿生 提升各場域營運效應  Karen Liu 資深業務經理 Linker Vision	<b>Vision AI: Driving Retail Digitalization and Intelligent Insights</b> Vision AI驅動零售數據化與智慧洞察  Frank Li, CEO, AIRA (城智科技)	<b>AI 不一定會取代創作者，但會淘汰沒有觀點的人— Web3 時代的內容信任力與敘事價值》</b> 許茗彥 DA Labs 主編  <b>幣圈不只要活得下來，還要退得精彩—做市商帶從市場變局看項目方的退場策略</b> William Huang OTC Trader, Kairos Research	<b>SaaS meet Generative AI: Best Practice of SaaS Multi-tenancy Patterns for LLM</b> SaaS 遇上生成式 AI：大型語言模型的 SaaS 最佳實踐  Howard Su, Solutions Architect, AWS
14:10-14:50	<b>Connecting Edge and Cloud with GenAIoT: An Accessible AI Industrial Data Platform for Small and Medium Enterprises</b> 用 GenAIoT 串聯邊緣與雲端：中小企業也能落地的 AI 工業數據平台  馮輝譯 谷林運算 總經理	<b>Accelerating Monetization of Retail Media using Amazon Sagemaker Canvas Forecast with low-code / no-code 啟動零售企業的新成長引擎</b>  Josh Chiu, Solutions Architect, AWS	<b>WS Algorithmic Trading Architecture Best Practices: Cryptocurrency and Quantitative Trading Case Studies</b> AWS程式交易架構最佳實踐：加密貨幣與量化交易案例分析 HK SA, Benjamin Hui  <b>Best Practices for Low-Latency Trading Using AWS</b> 採用AWS進行低延遲交易的最佳實踐 AWS HK BD, Ethan Hui & customer Avelacom, Timothy Wong / VP, Head of APAC	
14:50-15:10	Break			
15:10-15:50	<b>Generative AI in Manufacturing</b> 生成式 AI 驅動製造業智慧升級  Sharon Chien, Sr. Solutions Architect, AWS	<b>AI for Retail: Less Manpower, Same Great Service, Better Conversion</b> 減少客服人力，不減服務品質！AI 助攻零售業，提升轉化更輕鬆！  Daniel Huang, Senior Sales Manager, SUPER 8 Studio	<b>HFT is so easy with cloud computing</b> 雲端運算讓每個人都可以做高頻交易  戴志洋 Kaede Tai CTO of QTX	<b>Scaling AI-Ready Modern Architectures: Hands-on Workshop with EKS Auto Mode</b> EKS 自動模式工作坊：打造可擴展的 AI 現代架構  Edward Doong, Solutions Architect, AWS
15:50-16:30	<b>Data Collection Best Practices: Building the Foundation for Manufacturing AI Success</b> 數據收集最佳實踐：為製造業 AI 成功奠定基礎  Hung-Che JEN, Senior Solutions Architect, AWS	<b>E-Commerce Recommendation Agent using Amazon Bedrock Agents</b> 電商銷售助理 - 以 Bedrock 為基礎  Paul Lu, Senior Solutions Architect, AWS	<b>Generative AI and AI-ML for Capital Market and Quantitative Research</b> 運用生成式 AI 與機器學習優化資本市場量化研究  Jeremy Lin, Solutions Architect, AWS Chloe Chen, Startup BD, AWS	
16:30-17:10	<b>Unlock Innovation with SAP and GenAI</b> 善用 SAP 與生成式 AI 開創創新未來  Michael Lin, Sr. Solutions Architect, AWS	<b>An overview of GenAI in Media</b> 解析媒體產業的生成式 AI 應用趨勢  James Chiang, Tech&Solution Enabling, Sr. Industry SA-Manufacturing, AWS  Bass Chen, 陳介立, GAI Solution Lead, dentsu	Networking/ 交流時間	